



US009319516B2

(12) **United States Patent**
Mikkelsen et al.

(10) **Patent No.:** **US 9,319,516 B2**
(45) **Date of Patent:** **Apr. 19, 2016**

(54) **MEDIA DELIVERY PLATFORM**

(71) Applicant: **SKKY Incorporated**, Minneapolis, MN
(US)

(72) Inventors: **John Mikkelsen**, Minneapolis, MN
(US); **Robert Freidson**, St. Petersburg
(RU)

(73) Assignee: **SKKY, LLC**, Minneapolis, MN (US)

(*) Notice: Subject to any disclaimer, the term of this
patent is extended or adjusted under 35
U.S.C. 154(b) by 0 days.

(21) Appl. No.: **14/502,033**

(22) Filed: **Sep. 30, 2014**

(65) **Prior Publication Data**

US 2015/0018039 A1 Jan. 15, 2015

Related U.S. Application Data

(63) Continuation of application No. 12/322,615, filed on
Feb. 4, 2009, which is a continuation of application
No. 10/183,756, filed on Jun. 26, 2002, now Pat. No.
7,548,875.

(60) Provisional application No. 60/301,681, filed on Jun.
27, 2001, provisional application No. 60/303,115,
filed on Jul. 3, 2001, provisional application No.
60/312,450, filed on Aug. 14, 2001, provisional
application No. 60/343,159, filed on Oct. 26, 2001.

(51) **Int. Cl.**
H04M 3/42 (2006.01)
G06Q 30/04 (2012.01)
(Continued)

(52) **U.S. Cl.**
CPC **H04M 3/42051** (2013.01); **G06F 17/30194**
(2013.01); **G06Q 20/123** (2013.01); **G06Q**
30/04 (2013.01); **G06Q 30/0601** (2013.01);
G06Q 30/0603 (2013.01); **G06Q 30/0633**

(2013.01); **G06Q 50/184** (2013.01); **H04L**
27/2647 (2013.01); **H04L 27/2656** (2013.01);
H04L 29/06 (2013.01); **H04L 29/06027**
(2013.01); **H04L 65/1059** (2013.01);
(Continued)

(58) **Field of Classification Search**

USPC 705/26, 27
IPC G06Q 30/0641; H04L 67/00; H04M 1/00
See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

512,992 A 1/1894 Ritchey
3,582,926 A 6/1971 Hassan

(Continued)

FOREIGN PATENT DOCUMENTS

CA 2225910 6/1999
CN 1218258 6/1999

(Continued)

OTHER PUBLICATIONS

Breen, "Professional Audio Tools", Macworld, Sep. 1998.

(Continued)

Primary Examiner — Rob Pond

(74) *Attorney, Agent, or Firm* — Patterson Thuent
Pedersen, P.A.

(57)

ABSTRACT

A method of delivering an audio and/or visual media file including, for example, one or more of full or partial master recordings of songs, musical compositions, ringtones, videos, films, television shows, personal recordings, animation and combinations thereof, over the air wirelessly, from one or more servers to an electronic device with or without an Internet connection, said method comprising transmitting and audio and/or visual media file in compressed format to said electronic device, and wherein the electronic device is effective to receive said audio and/or visual file and playback said audio and/or visual content on demand by a user.

12 Claims, 16 Drawing Sheets

